

Category	Above Standards	Meets Standards	Approaching Standards	Below Standards
Title	Title can be read from 6 ft. away and is quite creative.	Title can be read from 6 ft. away and describes content well.	Title can be read from 4 ft. away and describes the content well.	The title is too small and/or does not describe the content of the poster well.
Content - Accuracy	At least 7 accurate facts are displayed on the poster.	5-6 accurate facts are displayed on the poster.	3-4 accurate facts are displayed on the poster.	Less than 3 accurate facts are displayed on the poster.
Graphics - Clarity	Graphics are all in focus and the content easily viewed and identified from 6 ft. away.	Most graphics are in focus and the content easily viewed and identified from 6 ft. away.	Most graphics are in focus and the content is easily viewed and identified from 4 ft. away.	Many graphics are not clear or are too small.
Graphics - Relevance	All graphics are related to the topic and make it easier to understand. All borrowed graphics have a source citation (written on back of poster or another paper).	All graphics are related to the topic and most make it easier to understand. All borrowed graphics have a source citation (written on back of poster or another paper).	All graphics relate to the topic. Most borrowed graphics have a source citation (written on back of poster or another paper).	Graphics do not relate to the topic OR several borrowed graphics do not have a source citation (written on back of poster or another paper).
Graphic - Originality	Several of the graphics used on the poster reflect a exceptional degree of student creativity in their creation and/or display.	One or two of the graphics used on the poster reflect student creativity in their creation and/or display.	The graphics are made by the student, but are based on the designs or ideas of others.	No graphics made by the student are included.
Labels	All items of importance on the poster are clearly labeled with labels that can be read from at least 3 ft. away.	Almost all items of importance on the poster are clearly labeled with labels that can be read from at least 3 ft. away.	Several items of importance on the poster are clearly labeled with labels that can be read from at least 3 ft. away.	Labels are too small to view OR no important items were labeled.
Attractiveness	The poster is exceptionally attractive in terms of design, layout, and neatness.	The poster is attractive in terms of design, layout and neatness.	The poster is acceptably attractive though it may be a bit messy.	The poster is distractingly messy or very poorly designed. It is not attractive.
Grammar and Mechanics	No errors in grammar, spelling, capitalization, or punctuation that distract the reader from the content.	Between 1-2 errors in grammar, spelling, capitalization, or punctuation that distract the reader from the content.	Between 3-4 errors in grammar, spelling, capitalization, or punctuation that distract the reader from the content.	More than 4 errors in grammar, spelling, capitalization, or punctuation that distract the reader from the content.